



About the Toledo History Museum (THM)

The Toledo History Museum is a nonprofit organization responsible for the preservation of the Toledo story. Since 2005, THM has been committed to exploring the richly layered cultural, social and political narrative of Toledo and the surrounding region. We've also been providing a forum for issues that surround the making and meaning of history through stimulating lectures, sold-out educational tours and special programs. Our relationship with the community is central to our mission.

What We Do

- Co-Sponsor the Region 1 Ohio History Day, a free social studies program that meets the Ohio's Learning Standards and engages students in a dynamic, creative, and rigorous learning process.
- Host our popular *Behind the Scenes* and *Unholy Toledo* tours.
- Collaborate with 13ABC's *ToledoMe* on telling the Toledo story.
- Serve as consultants to ProMedica's Steam Plant History Wall.
- Conduct the annual Toledo Regional Tour for Leadership Toledo.
- Invite experts to speak at our Black History Forum.
- Provide valuable research tools for students and adults.
- Refresh our exhibits so regular visitors can learn something new about Toledo whenever they visit the Museum.



Our Vision

As we approach our 15th anniversary in 2020, we do so with experienced leadership, a new endowment and balanced budgets. To build upon this strong foundation, we recognize the need for a facility that enables us to fulfill our commitment to the Toledo region. This campaign funds bricks and mortar, exhibit design and fabrication, and endowment.

Our Master Plan

New Space

Our startup space located on the second floor of the Milmine-Stewart House in Toledo's Old West End has served our initial needs well but after 5 years, we have outgrown the facilities. We are moving into the former Woolworth building located at Adams and Superior in downtown Toledo to expand our exhibit space, increase accessibility and improve visitor services. As THM was looking for potential new sites, our primary objectives were: a) greater visibility and accessibility, and b) museum-quality, climate-controlled exhibition and storage space for our growing collections. Both elements are lacking in our current space. Another goal was to seek a location that offered access to other walkable cultural opportunities. The new site meets these criteria and then some. The new location is far more central, more visible, and more accessible. The former Woolworth building will also provide ample parking for cars and buses. We hope these qualities will help to position THM prominently as a Toledo cultural amenity.

The historic 1923 building will accommodate functions that require stringent control of light and climate, and meet modern museum standards for exhibition and collection storage, allowing THM to lend and borrow artifacts from other institutions. Finally, while meeting all our objectives, the new space makes THM the proud steward of a historically significant local landmark in a wonderful setting overlooking the Valentine Theatre and within walking distance to Imagination Station, Promenade Park, Fifth-Third Field, and the Huntington Center.

Build our Endowment

A solid endowment is critical to the long-term stewardship of THM. By building our endowment, we protect our current investment and ensure that we can responsibly care for our new space in the future. We ensure the work we do now does not fall into disrepair later. Gifts of all sizes may be made to the endowment. Gifts of \$10,000 or more may be named for an individual, foundation, family or corporation and can provide annual income in perpetuity to preserve the Toledo story.



Preserving the Future of our Past Master Plan and Major Goals: \$1,135,000

<p>Build Out Working with the leadership from STS Management, various architects, and construction managers, we have identified and prioritized seven (7) key build-out goals for our new space located in the former Woolworth building at Adams and Superior in downtown Toledo.</p>	<p>\$75,000</p> <ul style="list-style-type: none"> • Exhibit Gallery • Public Restrooms • Curatorial Work Spaces • HVAC • Office Space • Collection Storage • Security
<p>Accessibility We need to create opportunities for all audiences to visit the museum while preserving the historical accuracy and integrity of the building.</p>	<p>\$25,000</p> <ul style="list-style-type: none"> • ADA-compliant elevator • Updated stairs • Railings • Sidewalks
<p>Research Space THM will serve as a local center for the study of Toledo history and genealogy. We need to provide up-to-date research space for visitors.</p>	<p>\$15,000</p> <ul style="list-style-type: none"> • Wi-Fi • Reference/Research library • Furniture and fixtures to support up to 4 active researchers.
<p>Meeting Center Our objective is to be much more than a history museum. We want to <i>engage</i> our community in the celebration of the Toledo story by serving as a meeting center for history related discussions. Key to this goal is the development of meeting space that can be used by small groups and local history organizations.</p>	<p>\$20,000</p> <ul style="list-style-type: none"> • Build-out • Wi-Fi • Video conferencing equipment • HDTVs and sound systems • Furniture and fixtures that support a flexible meeting environment.
<p>Endowment Like most museums, THM cannot rely solely on earned income for its operating budget. Our campaign includes a plan to raise a \$1 million endowment, whose investment income will support THM's mission year after year, regardless of fluctuations in admissions, membership or donations.</p>	<p>\$1 million</p> <ul style="list-style-type: none"> • Create a permanent endowment fund. Once our endowment account exceeds \$1 million, manage assets without sacrificing liquidity.



TOLEDO HISTORY MUSEUM

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- STS Management
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- NorthShore Strategy
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Preserving the Future of Our Past

You can make a secure gift online at www.toledohistorymuseum.org or you can mail your gift to:

Toledo History Museum
P.O. Box 485
Toledo, Ohio 43697 04854

To donate by phone or discuss planned giving options, please call us at (419) 215-2437.



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